

New design for StepStone jobs !

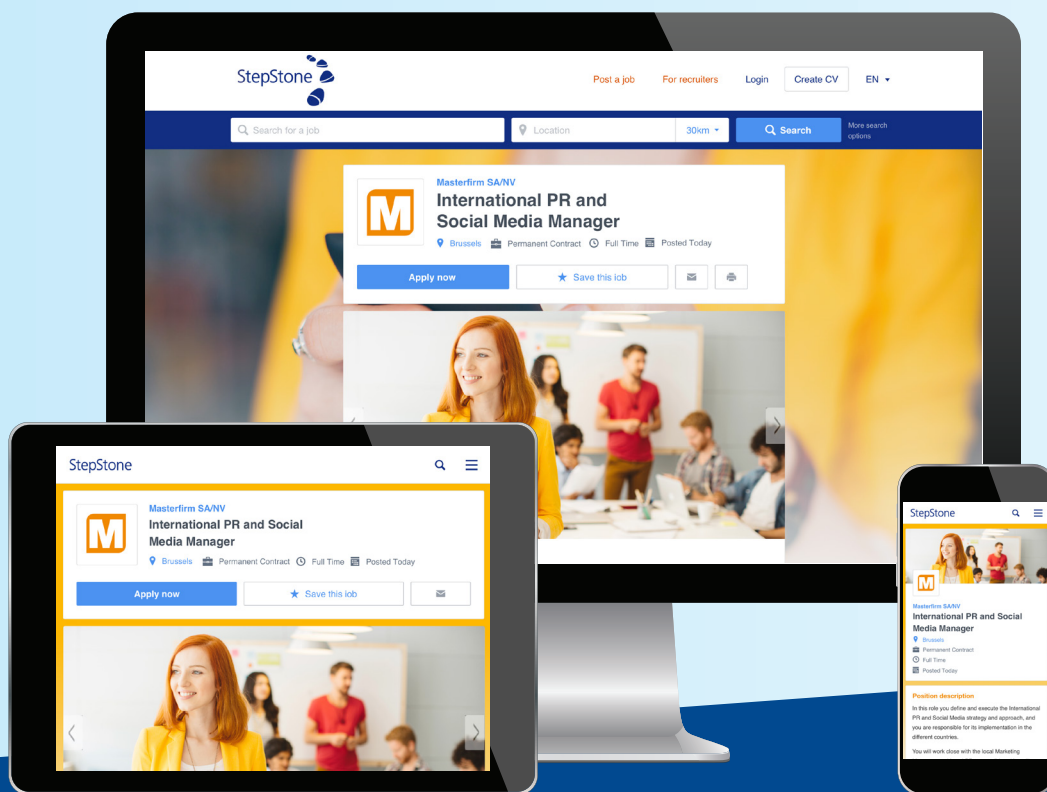


Ready for tomorrow's recruitment

By 2018, over 50% of traffic will be mobile. Two years of research have given us a better understanding of candidates' behaviour and a clearer idea of the adverts that produce the best results.

So today we are proud to present our new job advert design.

Outcome: an improved candidate experience bringing better results.



Your advantages

- ✓ A clear, modern layout
- ✓ Perfect consistency on computer and mobile devices
- ✓ An improved candidate experience
- ✓ Better results for your jobs

3 new job types



SHOW

- ✓ A clear and efficient job offer
- ✓ Mobile compatible
- ✓ Insertion of your logo
- ✓ 5 standard sections
- ✓ Map indicating location



SHINE

- ✓ All the advantages of the SHOW job
- ✓ Insertion of an image
- ✓ Choice of title colour
- ✓ Choice of surround colour



INSPIRE

- ✓ All the advantages of the SHINE job
- ✓ Rotating gallery with up to 3 images
- ✓ Total personalisation of your job offer
 - 3 additional sections
 - Background visual
 - video

Features	SHOW	SHINE	INSPIRE	Specs
Logo	✓	✓	✓	160x80 gif
Picture	-	✓	✓	1140x425 px, png, jpg or jpeg, max weight: 250kb
Rotative image slider	-	-	✓	Max. 3 images: 1140x425 px, png, jpg or jpeg, max weight per image: 250kb
Title colors	-	✓	✓	Color picker or color code e.g. #915454
Frame color	-	✓	✓	Color picker or color code e.g. #915454
Background image	-	-	✓	1920x1080 px jpg or jpeg
Video	-	-	✓	Video or listing+ credit needed Supported players: Youtube, Vimeo
Additional sections	-	-	✓	Max. 3 sections: Text only
Customizable order of sections	✓	✓	✓	5 text sections (intro, tasks, profile, we offer, contact) + 3 additional for listing+
Company card (bottom)	✓	✓	✓	Company logo + company summary + company result list
Map	✓	✓	✓	Google map location