

StepStone

# Our products and rates

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# StepStone : The Perfect Match

Would you like to find the right candidate for your job vacancy quickly and easily? StepStone is the partner for all your recruitments. Whether you are looking for an IT specialist, a manual worker or even a trainee, we have the solution!

## TOP CANDIDATES

« We note that  
**62% of the  
candidates** hired  
via jobsites come from  
StepStone. »

CIRB

## TOP SERVICE

« The **tips  
& tricks** from  
StepStone staff when putting  
jobs online  
help us a lot. »

ZEHNDER GROUP

The Perfect Match :

Find your ideal candidate  
easily and quickly

# Vacancies

The following services are included as standards in the vacancy rates

## HIGH-QUALITY CANDIDATES



**OVER 100 PARTNERS**  
Your vacancy is published on our partner websites free of charge





**882.000 JOB AGENT SUBSCRIBERS**  
YOUR VACANCY IS SENT TO RELEVANT CANDIDATES BY E-MAIL



**PERFECT CONSISTENCY ON COMPUTER AND MOBILE DEVICES**



**JOB APP**  
YOUR VACANCY CAN BE VIEWED ANYWHERE AND EVERYWHERE VIA THE JOB APP



## A team of experts

Our experts are at your disposal throughout the recruitment process:



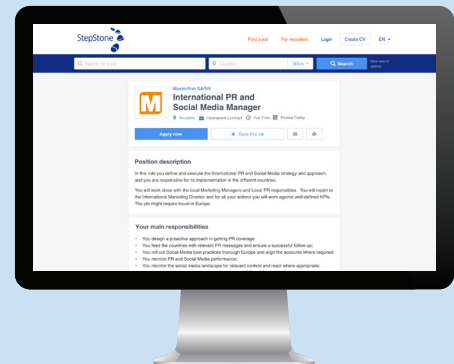
# Vacancies

## Job SHOW, SHINE or INSPIRE

### ► Job SHOW

Job Show allows you to publish a clear, modern-looking ad in a few steps. Thanks to the standard headings, candidates can recognise the most important aspects of your ad at a glance, and then apply in a few clicks.

The layout of your ad is adapted for PC and smartphone to offer the candidate a user-friendly experience and guarantee you the best results.



€ 999

### ► Job SHINE

Job Shine allows you to publish a fully personalised ad using your company's colour code.

You can put your corporate culture and values in the spotlight thanks to Job Inspire's innovative personalisation options, such as a gallery of three photos, a video, your choice of font colour and so on.



€ 1.199

### ► Job INSPIRE

With Job Inspire, you get all benefits of the Job Shine and much more ! In order to guarantee you an optimal advertisement, our experts take care of the writing, translation and optimization of your advertisement. Your job is also sent to the 500 most relevant candidates in an exclusive email. You are then sure to reach the right profiles and benefit from all their full attention.



€ 1.899

# Vacancies

## Additional products and services

### ► JobFeed

Do you regularly publish a large number of jobs? Or do you publish your jobs on different job sites?

StepStone support the vast majority of Application Tracking Systems. An automated interface is used to transfer ads directly from your database to ours and publish them on our sites.

And it's a very simple tool: the installation only needs to be coordinated once with our IT Team. Your jobs will then automatically be transferred.



- Setup - one time: €1.000

# CV DATABASE

Find and approach the perfect candidate!

Don't wait for the perfect candidate to just turn up. Find them in our CV Database and contact them directly!

## Discover 4,000 new CVs per month

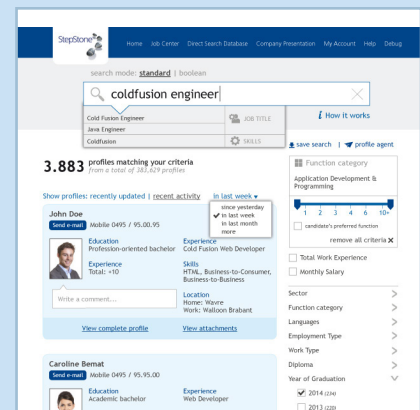
- ▶ 50% of the candidates were active in the last 3 months
- ▶ Discover the most recent profiles straight away
- ▶ Receive new, relevant profiles by e-mail

## Focus on the right candidates

- ▶ High-quality profiles in all areas
- ▶ An efficient, fast search engine
- ▶ Wide choice of filter options

## Use our fast, easy tool

- ▶ Approach candidates directly
- ▶ Save your results for an optimal follow-up
- ▶ Improve your results with StepStone training



as from €399\*

## Rates:

We offer you flexible solutions to allow you to search our database for your ideal candidate. Not only can you choose the duration you want to access the database, but also the number of accesses you want.

Duration (days)	15	30	60	90	180	365
Price for 2 users	€499	€899	€1.499	€1.999	€3.799	€7.499
Additional user	€50	€90	€150	€200	€380	€750
Example for 12 users	€999	€1.799	€2.999	€3.999	€7.599	€14.999

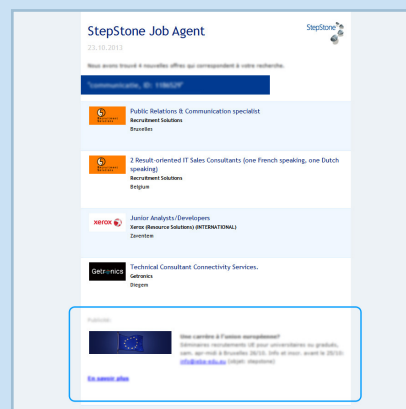
# Visibility products

At StepStone, we are convinced that companies that work regularly on their image obtain better results when they look for staff. Discover our visibility products and improve your employer brand.

## Our emails

### ► Job Agent Ad

Job Agent is a personal alert sent to your candidates when new offers matching their profile are published. Every month, we send out more than 10,000,000 e-mails containing the latest jobs. Thanks to Job Agent Ad, your company has a prime position in this e-mail. Whether you want to promote a particular action, a job or simply make your company known, Job Agent Ad allows you to reach a wide audience of active and passive candidates. Would you prefer to address specific candidates? That's also possible with Job Agent Ad.



€ 1.100

### ► Email Push

The StepStone Email Push is a fast, convenient and cost efficient way to send your job ad directly to the right candidates.

It allows you to email a job online on StepStone to up to five hundred of the freshest and most active candidates matching the profile sought.



€ 750

- Your job by e-mail to the 500 most recent and relevant candidates



# Visibility products

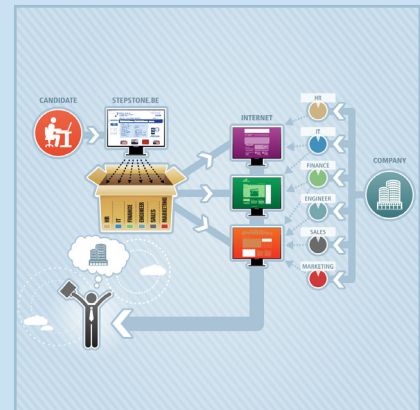
## Your targeted campaigns

### ► Target Ad

The Target Ad is a unique tool in Belgium that allows you to direct your message at thousands of candidates belonging to your target group after they have visited StepStone!

Based on their behaviour on StepStone and on the jobs they have viewed, we will show them your job as a banner when they visit other sites.

With this tool using leading-edge technology, you're sure of reaching the right candidates.



as from € 2.000

### ► Target Boost

Would you like to send your message to a group of specific candidates? The Target Boost can help you!

Having defined the criteria for the candidates you want to reach, your banner appears in various formats on a network that comprises the main websites used by internet surfers in Belgium.

And to ensure that you achieve the best results, your banner stays in place until you reach the predefined number of clicks.



as from € 1.500

# Visibility products

## Your company presentation

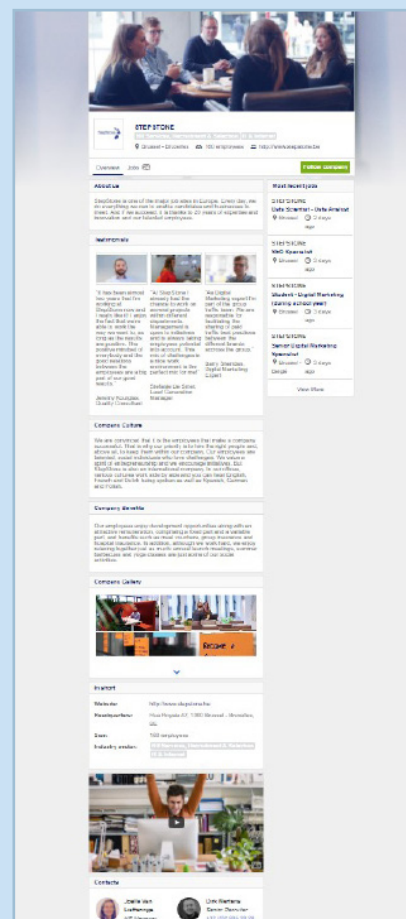
### ► 'Company Hub' company presentation

Company Hub is StepStone's new generation corporate profile. Its layout allows you to present your company's values to candidates and answer any questions they may have.

Thanks to the many customisation options such as the insertion of videos and photos, you can differentiate yourself from other recruiters and present your company in its best light.

Your Company Hub includes several sections, allowing you to showcase your business, its activities and benefits. It also includes the list of your jobs currently online on StepStone. You can use it to explain your recruitment process in detail and your employees can give their opinion on your company as an employer. Candidates therefore have all the information at hand to decide if your company matches their needs.

Candidates can access it from your ads on StepStone or directly from the search bar.



OFFERED

# Special packages

StepStone has put together packages so that you can use all StepStone services. Choose the package that best meets your needs and find the right candidates.

## ► Refresh Pack :

### Job publication

- Your job Show 30 days online in 3 languages
- Logo and link included
- Your job on top of the resultlist every 2 days
- Your job per e-mail to the relevant candidates
- Publication by StepStone
- Free publication of your job on our relevant partner websites

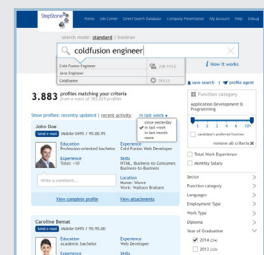


€ 999

## ► DirectSearch Pack :

### Job publication + unlimited access to the CV Database

- 2 months access to our candidates database for 2 users
- Your job Show 30 days online in 3 languages
- All the advantages of the Refresh Pack
- The new CVs matching your criteria's per e-mail



€ 1.499

\* The DirectSearch Pack is available once to allow recruiters to test our CV database. Contact us for more information about the conditions of validity of this offer.

# International recruitment

Do you want to look for suitable candidates outside the Netherlands? Or are you in search of staff for offices abroad? We help you find the best candidates, where and when you want.

## ► A unique scope

The StepStone group is active in 20 European countries and has over 10 years' experience in international recruitment.

In addition, StepStone is a co-founder of The Network, which includes major vacancy sites in over 130 countries throughout the world. So you can reach more than 260 million candidates.

## ► A simple process

Via The Network, you can publish your vacancies in every affiliated country, via your contact at StepStone. Your budget and all your services are centralized and you have full control over your international recruitment campaigns.

## ► Local expertise

Your contact at StepStone remains your partner in your international recruitment, but works closely with our international colleagues. So you benefit from one permanent contact but at the same time you can use all the experience and specialized knowledge of our local partners.



**THE NETWORK**  
Global leader in online recruitment

► Contact us for a tailored offer

## Contact us:



Tel: 02/209.97.77

E-mail: [hello@stepstone.be](mailto:hello@stepstone.be)

 **StepStone**