



# Recruiting in Construction

January – May 2023

**Jobs** are our job.



## Information about **Stepstone** visitors

At Stepstone, we do everything we can to constantly attract motivated and interesting new profiles to our website. This is how we manage to deliver the best market results for our customers.

10.211.890

Visited pages

3.677.035

Visits

19.658

Jobs online

## Focus on the **construction** sector

On average,  
a job in construction  
receives

**19**  
applications

- Jobs in the Construction sector are viewed **147 times** on average
- **8%** of Stepstone visitors are active in this sector
- **1.547** jobs were published in construction between Jan-May 2023

# How do we reach these **good results**?

Attracting a lot of visitors to our website is not enough to achieve good results. This is why we run regular campaigns to attract candidates with specific profiles and guide them towards jobs that are suitable for them.

## 1 Stepstone **job alert**

The Stepstone job alert is an automatic email service which sends a customised list of jobs to our subscribers every day. Your job offer is sent via job alert to candidates whose profile matches what you are looking for.

On average, job alert gains **25.000 new subscribers** each month.



## 2 Stepstone **partners**

We do our best to redirect as many specialized profiles as possible to your ads. That's why we work with more than a hundred generic and specialized sites. By sharing your jobs on our relevant partner sites you benefit from optimal visibility.





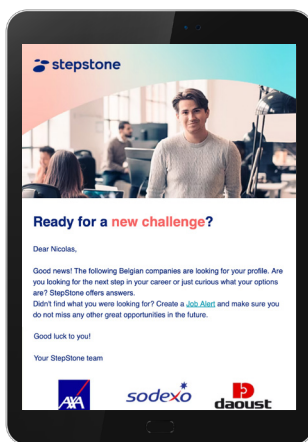
### 3 Unparalleled **technology** and **candidate experience**

60% of candidates use their **smartphone to look for a job**. That's why we have created an intuitive Job App, which allows them to apply in a few clicks via their smartphone or tablet.

They are also directly **informed of new job offers** via notifications: your jobs are therefore immediately seen by a large number of candidates.



### 4 Dedicated **campaigns**



We regularly organize campaigns for specific profiles. In these e-mails we offer them, among other things, a range of jobs available in their sector.

The next mail to candidates registered in construction is scheduled for early March. By publishing your job during this period, you will benefit from visibility among these candidates.

Would you like **more info** or a tailored-made offer?



Talk to us: [hello@stepstone.be](mailto:hello@stepstone.be)

Tel: +32 (0)2 209 97 77

