



# Products & prices

Jobs are our job

 stepstone

**The choice  
is yours –  
the right ad,  
whatever  
your needs.**

With the Stepstone e recruiting portfolio, you will find the right solution for your requirements – and for direct communication with candidates.

# Job ads

## Standard and personalised postings

	Email Push	Shine	Inspire
	Quick & easy	Efficient & personalized	Innovative & unique
Reach			
Publication on VDAB, Le Forem and Actiris	✓	✓	✓
Publication on the most relevant targeted Belgian websites	✓	✓	✓
Google Adwords & targeted ad networks	✓	✓	✓
Advert features			
Duration	30 days	30 days	30 days
Languages	3	3	3
Layout	Text-layout with company logo	Full individual branding	Full individual branding
Video	-	✓	✓
Service			
Recruiter Space	✓	✓	✓
Company Hub	✓	✓	✓
Optimization by Expert	-	-	✓
Copywriting/translation	-	-	✓
Access to the CV Database	-	-	✓
	€ 999	€ 1,199	€ 1,899

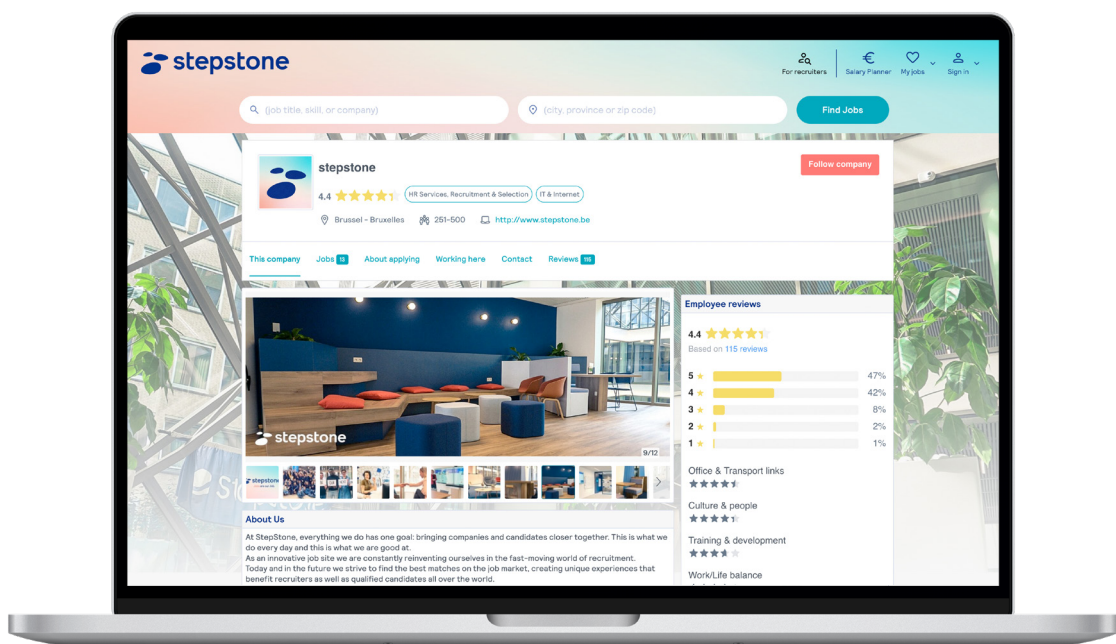
# Maximum visibility. For your jobs. And your brand.

In the battle for high-performing employees, it's all about being visible! Stepstone offers your company the right platforms to achieve just that – going well beyond the medium of job postings.

## Employer branding with Stepstone

'Employer branding' has long been more than just a buzzword. Successful companies know that they need to showcase themselves professionally as attractive employers. Stepstone provides the ideal platform, allowing you to pull out all the stops when honing your employer brand. We offer a multitude of attractive employer branding products that enable you to position yourself clearly and achieve high levels of reach. These can be booked individually and also combined.

## Your company profile in the Company Hub



# CV Database

Find and approach the perfect candidate!

Don't wait for the perfect candidate to just turn up.  
Find them in our CV Database and contact them directly!



## Discover 4,000 new CVs per month

- 50% of the candidates were active in the last 3 months
- Discover the most recent profiles straight away
- Receive new, relevant profiles by e-mail



## Focus on the right candidates

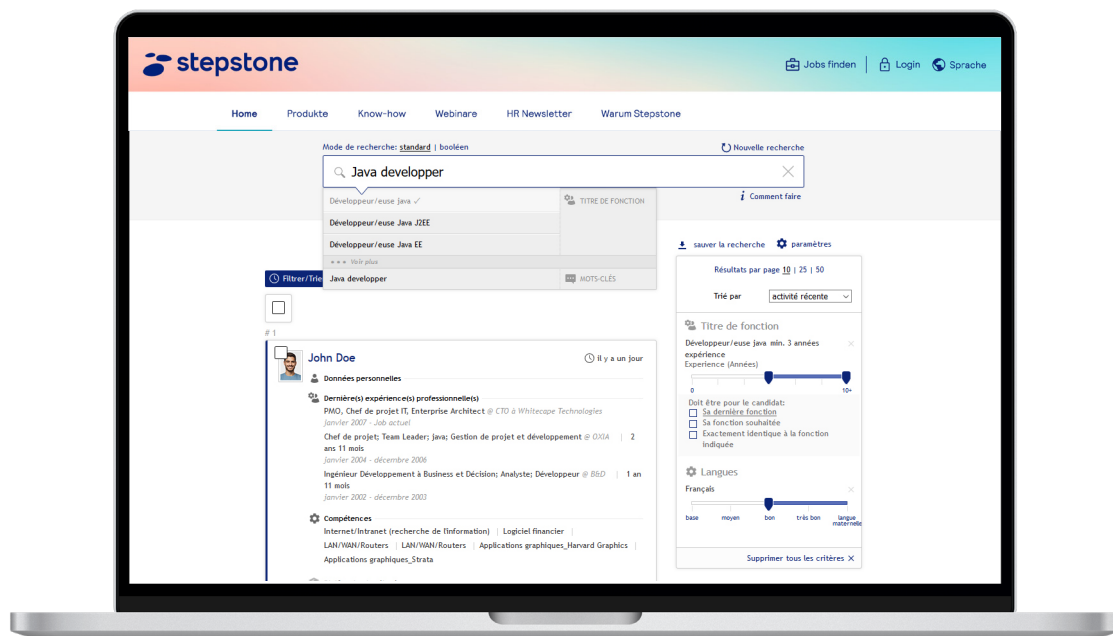
- High-quality profiles in all areas
- An efficient, fast search engine
- Wide choice of filter options



## Use our fast, easy tool

- Approach candidates directly
- Save your results for an optimal follow-up
- Improve your results with Stepstone training

Duration (days)	15	30	60	90	180	365
Price for 2 users	€ 499	€ 899	€ 1.499	€ 1.999	€ 3.799	€ 7.499
Additional user	€ 50	€ 90	€ 150	€ 200	€ 380	€ 750
Example for 12 users	€ 999	€ 1.799	€ 2.999	€ 3.999	€ 7.599	€ 14.999





# Visibility products

At Stepstone, we are convinced that companies that work regularly on their image obtain better results when they look for staff. Discover our visibility products and improve your employer brand.

## Target Ad

as from € 2.000,-

The Target Ad is a unique tool in Belgium that allows you to direct your message at thousands of candidates belonging to your target group after they have visited Stepstone!

Based on their behaviour on Stepstone and on the jobs they have viewed, we will show them your job as a banner when they visit other sites.

With this tool using leading-edge technology, you're sure of reaching the right candidates.

## Target Boost

as from € 1.500,-

Would you like to send your message to a group of specific candidates? The Target Boost can help you!

Having defined the criteria for the candidates you want to reach, your banner appears in various formats on a network that comprises the main websites used by internet surfers in Belgium.

And to ensure that you achieve the best results, your banner stays in place until you reach the predefined number of clicks.

## Additional products and services

### JobFeed

€ 1.000,-

Do you regularly publish a large number of jobs? Or do you publish your jobs on different job sites?

Stepstone supports the vast majority of Application Tracking Systems. An automated interface is used to transfer ads directly from your database to ours and publish them on our sites.

And it's a very simple tool: the installation only needs to be coordinated once with our IT Team. Your jobs will then automatically be transferred.

# DirectSearch Pack

Find and contact your ideal candidate!

## DirectSearch Pack

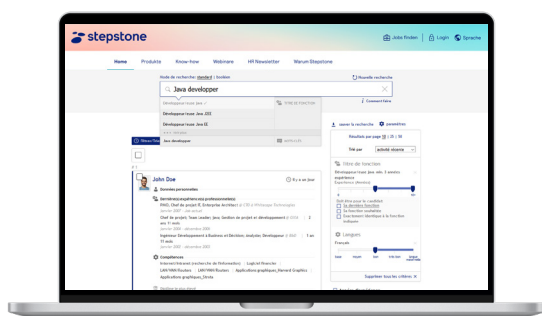
€ 1.499,-

Don't wait for the right candidates to apply. Contact them directly thanks to the DirectSearch CV database. This is the largest database of active CVs on the market: it contains over 428,000 CVs and almost 50% of its candidates have been active in the last 3 months.

The DirectSearch Pack includes:

- ✓ One job **SHOW** online for 30 days
- ✓ Two months' unlimited access to our CV database
- ✓ New profiles corresponding to your criteria sent by e-mail

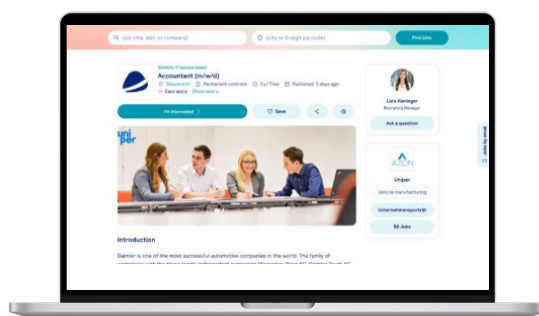
## Unlimited access to the CV database for 2 months



- ✓ Access the most recent profiles in a flash
- ✓ A fast and intuitive search engine
- ✓ A wide range of selection criteria
- ✓ Contact the candidates directly and follow up your results



## Your **job SHOW** online for 30 days



- ✓ Benefit from the Stepstone expertise and services described on page 3

# International recruitment

Do you want to look for suitable candidates outside Belgium?  
Or are you in search of staff for offices abroad?  
We help you find the best candidates, where and when you want.

## A unique scope

The Stepstone Group is active in **25 European countries** and has over 20 years' experience in international recruitment.

In addition, Stepstone is a co-founder of **The Network**, which includes major job sites in over **135 countries**. So you can reach more than 380 million candidates.

## A simple process

Via **The Network**, you can publish your vacancies in every affiliated country, via your contact at Stepstone. Your budget and all your services are centralized and you have full control over your international recruitment campaigns.

## Local expertise

Your contact at Stepstone remains your partner in your international recruitment, but works closely with our international colleagues. So you benefit from one permanent contact but at the same time you can use all the experience and specialized knowledge of our local partners.



**THE NETWORK**



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