

40
applications
on average per
Sales job



Jobs in the **Sales & Purchasing** category are viewed **286** times on average

13% of the visitors on StepStone are Sales profiles

10.590 Sales jobs were posted on StepStone.be in 2020



Did you know we offer online training to ensure the best results?

As representatives of our innovative brand & strategy your Success Consultant and dedicated Account Manager will help you in every step of your recruitment campaign.

On top of the personal support you will find the latest trends in recruiting and useful advice for your recruitment campaigns on www.stepstone.be/recruiters.

Your StepStone team

More visibility for your Sales jobs

We do everything we can to bring Sales talents to your jobs. This is why we are collaborating with generic and specialized websites.










Sales Job titles searched by candidates vs used by recruiters

| Used by FR candidates | Used by FR recruiters | Used by NL candidates | Used by NL recruiters |
|----------------------------|----------------------------|------------------------|-----------------------|
| Vendeur/vendeuse | Vendeur (H/F) | Vertegenwoordiger | Account Manager |
| Account manager | Collaborateur commercial | Administratie bediende | Verkoopmedewerker |
| Commercial | Commerciaux terrains | Account manager | Winkelbediende |
| Sales manager | Délégués commerciaux (h/f) | Sales manager | Vertegenwoordiger |
| Employé/e administratif/ve | Account Manager | Verkoopster | Sales Manager |
| Délégué Commercial | Assistant Commercial | | |

Tips for recruiting Sales profiles

- 1 Sales is a broad term so you should **specify the function**: are you looking for an Inside Sales or an Account Manager? What's your product and do they need technical skills?
- 2 Mention the **remuneration model** in your ad as this is particularly interesting for these profiles.
- 3 For the copywriting of your job ad, opt for a **short text** and avoid your **internal jargon**.
- 4 You want to boost the results of your Sales job? Our **Facebook Ad** is an efficient product to attract these specific profiles.
- 5 When recruiting an Inside Sales organize one phone interview to **check the tone of voice**.

25
applications
on average per
Marketing job



Jobs in the **Marketing**
category are **viewed**
223 times on average

6% of the visitors on
StepStone are Marketing
profiles

2478 Marketing
jobs were posted on
StepStone.be in 2020

The leading job site connecting you with top talent!

- ✓ More visibility via our network of +100 partners
- ✓ Highest number of job alerts subscribers on the market

 **Job Agent subscribers** 565.251

That's **12%** of the working population in Belgium!

More visibility for your Marketing jobs

We do everything we can to bring Marketing talents to your jobs. This is why we are collaborating with generic and specialized websites.



Job titles searched by candidates vs used by recruiters

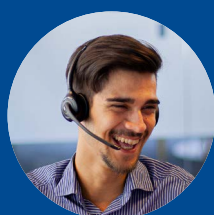
Used by candidates

Event Assistant
Communication Expert
Copywriter
Marketing Manager
Project Manager

Used by recruiters

Marketing Manager
Product Manager
Digital Communication Specialist
Project Coordinator
Brand Manager

Are you ready to boost your recruitments?



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