

StepStone targeted e-mails

Keyshot

E-mail your job to the freshest and most active job seekers and find the perfect candidate.

The StepStone Keyshot is a fast, convenient and cost efficient way to send your job ad directly to the right candidates.

It allows you to e-mail a standard or personalised job online on StepStone to up to **five hundred of the freshest and most active candidates** matching the profile sought.

So don't wait longer to **boost your recruitment results!**



Your advantages at a glance:

- ✓ You quickly and easily increase the number of visits on a job posted on StepStone
- ✓ An exclusive and personalised e-mail to give a clear overview of your job
- ✓ No design work needed
- ✓ You target the freshest & most active candidates
- ✓ You only target the freshest and most active job seekers
- ✓ You reach candidates matching your criteria

Your Keyshot in 4 easy steps:

- 1. Filters**
We select relevant active candidates in our database
- 2. Creation**
We produce the Keyshot for you
- 3. Approbation**
The e-mail proof will be provided for your sign off 24 hours before broadcast date
- 4. Sending of the Keyshot**
We send the e-mail to the targeted audience

Book in advance and allow 5 working days for production.