

## NEW-GENERATION COMPANY PRESENTATION

Differentiate yourself from other recruiters and present yourself as the employer of choice

80% of candidates will turn down an offer if they do not identify with the employer. So, before applying, they try and find as much information as they can about their potential future employer: who am I going to work with? What is the corporate culture and what benefits does the company offer?

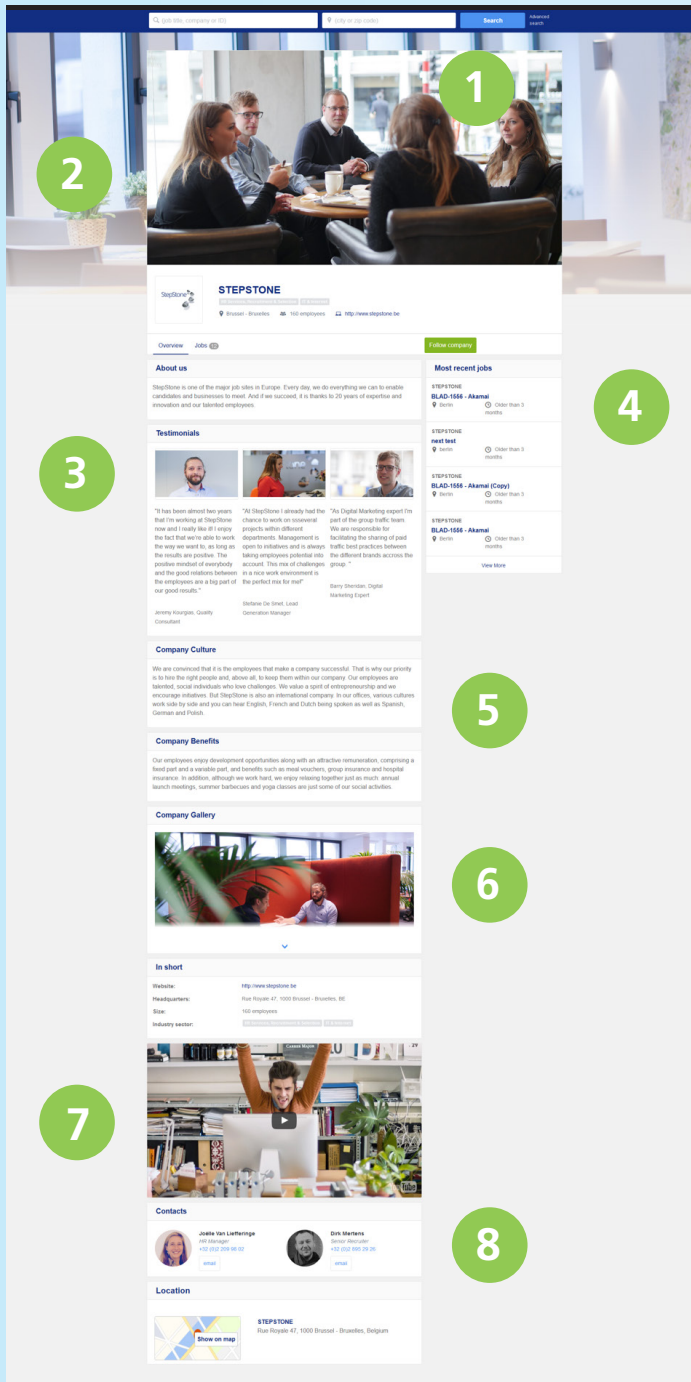
**Our new company presentation lets you answer all these questions in one place.**



### Your benefits

- ✓ A clear layout which works on PCs and mobiles
- ✓ Present yourself as the employer of choice
- ✓ In keeping with the new design for your jobs
- ✓ Lots of opportunities for customisation

# The new-generation company presentation at a glance



- 1 Cover picture
- 2 Background picture
- 3 Employee testimonial
- 4 Recent job offers
- 5 4 text sections:
  - Overview
  - Activities
  - Benefits offered
  - Facts and figures
- 6 Picture gallery
- 7 Video presenting your company and its values
- 8 Contact persons

## Technical specifications

The material needed to create your Company Hub can be emailed to [cs@stepstone.be](mailto:cs@stepstone.be)

- **TITLE AND CONTENT OF YOUR 4 SECTIONS**

YOUR TEXT IN WORD FORMAT

- **COVER PICTURE**

SIZE 1140 X 425 PX; MAX. WEIGHT 250 KB

- **BACKGROUND PICTURE**

SIZE 1920 X 1980 PX

- **FONT COLOUR**

'CMYK' OR 'RGB' REFERENCE

- **PICTURE GALLERY**

MAX 20 PICTURES – NO PICTURES WITH TEXT – NO SIZE RESTRICTION

- **VIDEO**

YOU CAN INSERT A LINK TO A YOUTUBE OR VIMEO VIDEO

- **CONTACT**

PRESENT UP TO 10 HR MEDEWERKERS. EACH FIELD CAN CONTAIN 50 CHARACTERS.  
PICTURE: 60 X 400 PX.

- **EMPLOYEES TESTIMONIALS**

TEXT: MAX; 300 CHARACTERS (SPACES INCLUDES); NAME AND FUNCTION: 50  
CHARACTERS; PICTURES: 60 X 400 PX.

## Contact

Would you like further information on our company presentation or on our recruitment solutions in general?



02/209.97.77



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